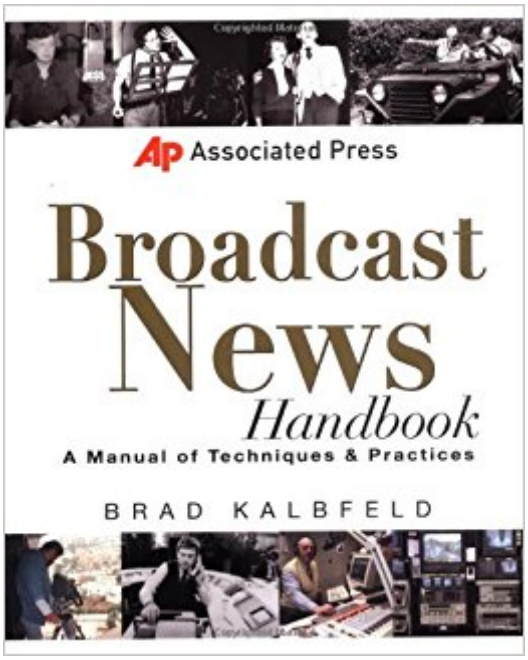
Ebook Directory
the best source of ebook

The book was found

Associated Press Broadcast News Handbook



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Originally available only to Associated Press members, this is the definitive guide to writing and delivering the news on radio, television, and other broadcast media. While the focus throughout is on the art of finding, researching, writing, editing, producing, and delivering authoritative, accurate, and exciting news stories, it also provides a wealth of information on key technical aspects involved, such as how to handle a microphone and how many tape recorders to carry in the field. An indispensable resource for students and experienced broadcast journalists alike, this Handbook also includes a comprehensive, quick-reference style guide covering the established norms and practices in punctuation, tone, diction, use of foreign terms, references, and much more.

Book Information

Series: Associated Press Handbooks

Paperback: 480 pages

Publisher: McGraw-Hill Education; 1 edition (October 16, 2000)

Language: English

ISBN-10: 0071363882

ISBN-13: 978-0071363884

Product Dimensions: 7.3 x 0.9 x 9.3 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 5.0 out of 5 stars 4 customer reviews

Best Sellers Rank: #332,925 in Books (See Top 100 in Books) #94 inÃ Â Books > Arts & Photography > Performing Arts > Reference #643 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction #1254 inÃ Â Books > Humor & Entertainment > Television

Customer Reviews

From the agency that started it all, the definitive guide to getting, writing and delivering the news on television, radio, and the Internet. Produced by the experts at the worldÃ¢â ¬â„¢s oldest, largest and most respected news agency, the Associated Press Broadcast News Handbook offers you an opportunity to learn directly from "the source," about all practical aspects of writing and delivering news in all electronic media. Originally available only to AP members, the Handbook provides expert guidelines on how to find, research, write, edit, produce, and deliver authoritative, accurate, and engaging news stories in the studio or from the field. It also offers indispensable advice on key technical aspects of the job, from how to handle a microphone to how wire services work.

Throughout the Handbook youÃ¢â ¬â„¢ll find dozens of fascinating examples from 80 years of top-notch broadcast journalism of every typeÃ¢â ¬â ¢from war correspondence to human interest storiesÃ¢â ¬â ¢as well as memorable and insightful quotes by many of the greats, including Walter Cronkite, Edward R. Murrow, and Charles Kuralt. YouÃ¢â ¬â„¢ll also find helpful sidebars providing relevant style guidelines for news features, writing intro sound bites, rules for handling quotations, and much more. One key feature of the Associated Press Broadcast News Handbook is "The Specifics of Broadcast Style," an A-to-Z, quick-reference style guide offering concise definitions of hundreds of key words and phrases. This comprehensive guide covers established norms and practices in spelling, punctuation, tone, diction, use of foreign terms, references, sports reporting, and more. The Associated Press Broadcast News Handbook is an indispensable tool of the trade for students and seasoned journalists alike. Brad Kalbfeld is Deputy Director and Managing Editor of Associated Press Broadcast division in Washington, D.C. and has been an editor, foreign correspondent, and writer for AP for more than 20 years.

Brad Kalbfeld is Deputy Director and Managing Editor of Associated Press Broadcast division in Washington, D.C. and has been an editor, foreign correspondent, and writer for AP for more than 20 years.

This book is a MUST-HAVE for ANYONE in the broadcasting profession! As a broadcaster with American Forces Network in both Italy and Afghanistan, this handbook has been extremely valuable as a professional reference as well as highly informative. I HIGHLY recommend this book for anyone in or interesting in the field of broadcasting.

The handbook will (most important to me) help tighten your copy. If new to the industry, helps in other ways, too, including gathering and researching a story.

Really useful for anyone going into the business. It has a section that you can read to learn about basic info and a section like the AP book but for broadcasting, which does have different writing rules than print writing. I bought mine and am keeping it as a reference book. It’s a good size and neatly organized it!

Most journalists would be familiar with the Associated Press Stylebook and Briefing on Media Law, better known as the "AP Stylebook". Well, this is the broadcast version.The back half of this book

will look very familiar to those of us who have seen the stylebook, but the front half is all new, giving good tips on how to write good broadcast stories. As a broadcast journalism student myself, I would especially recommend this for broadcast journalism students, it will REALLY help you out.

Download to continue reading...

Associated Press Broadcast News Handbook Associated Press Guide to Photojournalism (Associated Press Handbooks) Associated Press Guide to Photojournalism: 2 (Associated Press Handbooks) The Associated Press Stylebook 2013 (Associated Press Stylebook and Briefing on Media Law) The Associated Press Stylebook 2009 (Associated Press Stylebook & Briefing on Media Law) The Associated Press Stylebook and Briefing on Media Law 2011 (Associated Press Stylebook & Briefing on Media Law) Associated Press Guide to News Writing: The Resource for Professional Journalists The Associated Press Guide to News Writing Broadcast News Handbook Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Writing Broadcast News Exploring Journalism and the Media (with CD-ROM) (Broadcast News Production Team) Broadcast News and Writing Stylebook (4th Edition) Air Words: Writing Broadcast News in the Internet Age Broadcast News and Writing Stylebook Broadcast News Writing, Reporting, and Producing The Associated Press Stylebook 2017: and Briefing on Media Law The Associated Press Stylebook and Briefing on Media Law Associated Press Stylebook 2015 and Briefing on Media Law The Associated Press Stylebook 2017

Contact Us

DMCA

Privacy

FAQ & Help